# SUCCESS STORY - CLOUD

## Green Energy Pioneer Becour does low-code app development with just a click in the cloud

## BECOUR

### Green Energy

As a pioneer in the emerging green energy market, Becour proposes new solutions to the EAC market (Energy Attribute Certificate market, in short "green energy" market, market for Guarantees of Origin). Becour connects corporate energy buyers and producers of renewable energy directly. Becour does it in an innovative way which differentiates them from the competition by leveraging technology to provide a great customer experience.

### The need:

an application development platform that would fulfill the following requirements:

- easily accessible
- stable & flexible
- future proof and
- able to scale with the company's growth.

### How did Neptune DXP support Becour in its development journey?

- through easy implementation
- easy system administration
- superior customer support & responsiveness (trusted vendor)
- providing a flexible solution at a transparent & predictable cost
- low risk investment in a critical start-up phase
- supporting the customer's need for rapid development and proof-of-concepts
- making it possible to run all the core business systems on Neptune DXP Cloud - Managed Environments

## Objective

As a start-up and tech company the most important requirement was that the development platform of choice had to provide as many of the tools required for rapid application development as possible. Due to the nature of their business, the platform needed to be able to integrate to various internal systems whilst also being able to connect to external platforms via API. This includes government agencies and utility providers etc.

Becour was familiar with Neptune Software and its original offering for SAP customers, having used it to great effect previously. Therefore, it was a natural decision to leverage Neptune Software's cloud service when the time was right.

## Solution

Becour, as a company, started almost at the same time as the Neptune DXP – Open Edition was first released. Before introducing their product that would run on Neptune DXP Cloud – Managed Environments, they first spent some time on development and piloting in the market, followed by starting to promote these pilots and then migrating into the final production system.

After rigorous testing and feedback, Becour had confidence to do all development on Neptune DXP - porting everything into Neptune DXP – Open Edition on AWS. With the introduction of Neptune DXP Cloud – Managed Environments in 2020, they were among the first wave of pilot customers to utilize Neptune DXP Cloud – Managed Environments. As such, Becour has closely collaborated with Neptune Software to validate key concepts and provide feedback & suggestions for continuous improvement leading up to the GA (general availability) version.

With the public launch of Neptune DXP Cloud – Managed Environments, Becour was one of the first Neptune DXP Cloud – Managed Environments customers which led to the successful launch of their product – Marbly* - in early May 2021.

> "The toolset that Neptune provides is unique in the low-code market and very valuable for start-ups like us. If you need rapid time-to-market: go with Neptune Software. A toolbox you can rely on, that is tested and doesn't limit you. I can use it efficiently with only a few resources."
>
> *Hans Petter Kildal, CEO and Founder*

Neptune Software

## ☁ Developing in the cloud

Becour based its whole development exclusively on Neptune. What makes Becour a unique customer, is that they only use Neptune - end to end - in their development.

With Neptune DXP Cloud – Managed Environments customers can turn their IT departments into agile application factories that rapidly deliver predictable business outcomes – without having to worry about the technical complexity of operating a modern enterprise-grade cloud infrastructure.

Neptune Software's DevOps experts operate the underlying cloud infrastructure on behalf of customers ensuring business continuity so that customers can focus on developing differentiating custom apps.

An important aspect for Becour is that the company continues to iterate all the time to improve their offering and meet changing customer demands and with Neptune DXP Cloud – Managed Environments they have the perfect toolbox to do just that. They can be customer-centric and can collaborate with their customers while they are developing at the same time. There is no need to focus on operating a cloud, instead Becour can focus on the operating value providing tasks.
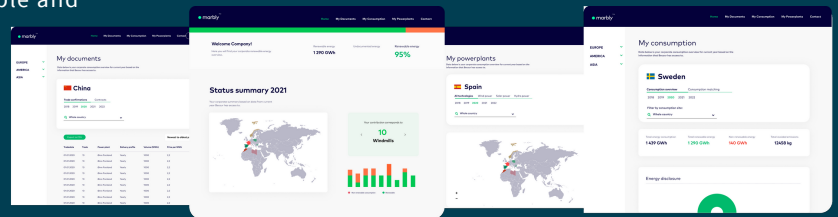
"With Neptune Software we are able to be agile, having the possibility to create solutions really fast. It is very fast for my team to create solutions within just days. I appreciate this very much. Time to market is key for a young company like ours."

*Rune Bøen, Chief Digital Officer*

## ● marbly™

*Companies documenting the renewable origin of their energy consumption need a transparent way to manage their portfolio, contracts, and consumption. To meet this need, Becour developed Marbly Portfolio. It is designed to help companies manage renewable energy portfolios in a simple and credible way. The service enables you to see and monitor your company's renewable energy consumption sites globally. It is an intuitive platform, providing easy access to all the data you need, in one place - visualized with interactive maps and charts.  More at: marbly.becour.com

### Discover Neptune DXP Cloud – Managed Environments

Neptune DXP Cloud – Managed Environments is a managed, public-cloud offering operated by Neptune Software on Microsoft Azure. Neptune Software's DevOps experts operate the underlying cloud infrastructure on behalf of customers ensuring business continuity, so that customers can focus on developing differentiating custom apps.

## Neptune DXP Cloud
### MANAGED ENVIRONMENTS

No underlying expertise is needed. By fully managing Neptune DXP as a service, Neptune Software provides a transparent managed service with predictable costs. To get started with Neptune DXP Cloud – Managed Environments one requires a new or existing Neptune DXP subscription. We offer development instances and productive instances with a monthly operation fee per instance. More information online.

### About Neptune Software

Neptune Software is a rapid application development platform vendor with more than 600 enterprise customers and over 3 million licensed end users globally that empowers IT departments to deliver tangible business outcomes. Neptune Software offers with its Neptune DXP, a leading low-code, SAP-centric, enterprise app development platform to digitize and optimize business processes and user interfaces – at scale and with ease. Neptune DXP provides a fast and cost-effective way to industrialize the development of custom applications - saving companies time and money on development, integration, and operations. **www.neptune-software.com**